

KEVIN REEM

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PRODUCER/DIRECTOR

**Production ✦ Branding ✦ Social Media ✦ Internet Marketing ✦ Cost Analysis
International Business ✦ Production Management ✦ Startups**

Drive operational original quality and bottom-line performance through expert knowledge and leadership skills to conceptualize and create high-quality digital programs and content. Provided expertise to deliver leading edge scripted videos, which produced millions of dollars in revenue for company and industry partners. Sought after for projects requiring low budget production with a high profitability when critical results were required. Excellent industry track record of success incorporating over 300 productions.

PROFESSIONAL SKILLS AND QUALIFICATIONS

Producing • Directing • Line Producer

Original Concept Development • Creative Writing • Scheduling • Budgeting

Promo/Trailer Writer/Producer • Video Editing • Field Producing • Negotiations • Expense Control

Project Management • Legal/Technical Liaison • Client/Vendor Relations • Training/Development

Team Leadership/Motivation • Documentary • Recruiting • Outsourcing

PERFORMANCE

Reemvision Entertainment, Burbank CA

2011 – Present

Reemvision – Video and film production company with focus on documentary, reality TV, internet short form and long form content as well as trailers/promos.

Reemvision/Cogent Entertainment – Travel Latte – Producer/Director half hour International travel show. From the heartland of Africa in Botswana to the underwater magic of Socorro Island in Mexico. A delightful on camera host takes you on a delicious journey that seeks out beautiful untouched wilderness, incredible animals, fascinating folks and the world's best cup of java.

Reemvision/Cogent Entertainment – Presently directing and producing a documentary feature film about mental health entitled: "Wait! I'm Still Here".

Video Producer/Director – documentary entitled: "From Tee to Shinning Tee", about the first golfer to hit a golf ball across the United States for charity. Hired through Bang Zoom! Studios Inc.

Life On The Lot – Producer/Director half hour reality TV series pilot which takes place on a car lot. No two days are alike as Gene the owner meets a seemingly unending stream of eccentric-to-zany customers, all the while managing Linda, his fiery sales manager, and an endearing collection of colorful employees.

Southern Belle Biker Babes – Producer/Director half hour reality TV series pilot based is an upscale combination of "Designing Women", "Duck Dynasty" and "The View"...topped off with a jigger of Southern comfort and starring three dynamic women who are UP, OUT and on the GO across an island paradise on their beach cruiser bicycles. In each episode the Babes explore a topic that's of particular interest to women: Love, Beauty, Fashion, Men, Sex and more. Similar to the "View" but with a real view!

Disney Interactive Media Group (DIMG), North Hollywood, CA

2005–2011

A division managing Disney.com websites including Disney Fans site, theme parks, movies, The Disney Channel, and virtual games such as: Toon Town, Tron, Pirates of the Caribbean, Penguin Mania, and Marvel.

New Media Video Producer

Provided executive vision and leadership from pre-production through post-production completing up to \$250K projects for Disney BUs and other verticals using new media audio/video technologies.

- Conceptualized, wrote, and produced two web series utilizing historic Disney footage for Energizer client and Disney Fan site.
- Created, wrote, and produced 250 short form videos over a five year period.
- Recruited for 4-month assignment followed by a 9-month extension that led to a full time position due to excellent video product.
- Produced, scripted, shot, and directed web series for “special holidays” site which ran a new video each day for the month of December. Directly responsible for the success of the site with over 2 million hits.
- Directed and produced 17 original videos for Disney Expo (D23) that ran on Disney site for 1 year.
- Wrote and produced special promotional music video to help launch Jonas Brothers rock group success.
- Designed inventory system for video equipment and video tapes where none existed before.

Sparkhill, Burbank, CA

2000–2005

Video and film production company with emphasis on producing DVD bonus material content for major Hollywood studios plus original films, documentaries, and webisode series.

Video Producer and Associate Producer

Hired to create concepts, write scripts, and produce and direct original content for Disney Home Entertainment.

- Assigned as Lead Producer for Disney DVD release of “O, Brother, Where Art Thou?” nominated for best DVD of the year. Supervised final cut and wrote, produced, and edited 2 bonus featurettes.
- Retained by Cinesite/Kodak to produce marketing DVD based on success of Disney DVD project.
- Produced first-ever “Mobisode” (Made for wireless phone video series) on 3G broadband for 20th Century Fox/Verizon Wireless entitled "24: Conspiracy."
- Obtained talent including Sean Connery, Jody Foster, Maureen O’Hara, Lesley Ann Warren, Kirk Douglas, Buddy Hackett, Tim Conway, and others for featurette interviews.

Reemvision Entertainment, Burbank, CA

1996–2005

Boutique video production company with focus on projects up to \$100K.

Producer

Developed, wrote, and produced projects, created video budgets, managed productions, and supervised post.

- Contracted by Little Warsaw Productions as Associate Producer for project to re-master the Jerry Seinfeld TV series for re-distribution in HD and DVD.
- Supervised post-production for Disney Online video of Bob Iger’s first web series entitled “Gears Behind the Ears.”
- Associate Produced “Bunker Hill” DVD for Light A Candle Films Productions.

Additional Career Positions

Producer, The Hollywood Edge/Soundelux, Hollywood, CA

Producer/Director, Magic Window Productions, West Hills, CA

Production Manager, The Walt Disney Company, Burbank, CA

EDUCATION

B.F.A., Communication Arts, PACIFIC LUTHERAN UNIVERSITY, Tacoma WA

SKILLS AND CERTIFICATES

Mac / PC OS, MS Word, Excel, Premiere, Final Cut Pro & AVID Editing Systems

PROFESSIONAL AFFILIATIONS

Academy of Television Arts and Sciences

Producers Guild of America

International Animated Film Society – ASIFA Hollywood

PROFESSIONAL AWARDS

Telly Gold Award, Hermes Gold Award, Houston Film Festival Silver and Bronze Awards, Columbus International Film and Video Festival Bronze Award, US International Film and Video Festival Bronze Award Finalist, World Film Fest and Golden Angel Awards , Covington Who's Who Professional of the Year